



The European partnering event
for innovation partnerships and investment rounds
in the MedTech, diagnostic and digital health sectors

December
7th - 10th
2020

4th edition



DIGITAL

Organised
together with



Biofit FOSTERING
INNOVATION
& TRANSFER

PHARMA, BIOTECH

 @medfit_event |  MedFIT Event

www.medfit-event.com

Sponsors:



Medtronic



Organisers:



Institutional partners:



MedFIT at a glance

MedFIT is your opportunity to connect with international key innovators in the **MedTech, diagnostic and digital health sectors**. As the **leading European partnering event**, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access



750+
Delegates
(700 in 2019)



25+
Countries
represented

WHO WILL YOU MEET?



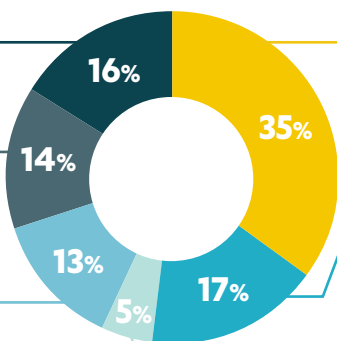
Suppliers and
Subcontractors



Professional
and Consulting
services



Clusters,
Associations,
Non-profit
organisations



MedTech,
Digital health
and Diagnostic
companies



TTOs,
Research
institutes,
Academics



Investors

INSIDE THE EVENT



ONE-TO-ONE MEETINGS
24 HOURS A DAY



CONFERENCES
LIVE AND RECORDED



PITCH SESSIONS
LIVE AND RECORDED



EXHIBITION
VIRTUAL

One-to-one meetings

**4
DAYS**

**TO MEET YOUR FUTURE PROJECT
PARTNERS, OBTAIN FUNDING
AND ACCELERATE INNOVATION**



IDENTIFY



INITIATE



MEET



DEVELOP

The partnering platform at MedFIT is powered by:  **inova**

THEY TRUST US

MedTech, Digital Health and Diagnostic companies

Baxter Healthcare | Bayer | Becton Dickinson | Boston Scientific | Cook Medical Ireland | GE Healthcare | Guerbet | Johnson & Johnson | Macopharma | Medtronic | MicroPort CRM | Orange Healthcare | Roche Diagnostics | Urgo | Zimmer Biomet & Philips...

TTOs, Research Institutes & Academics

AMTZ | Cambridge Enterprise | EIT Health | France Innovation | Innov'Health | Lifetech.brussels | MEDTEQ | SATT Linksiem | SNITEM | Technion Technology Transfer | UCL Innovation & Enterprise | University of Aarhus | University of Ghent | University of Greenwich | World Trade Center Twente...

Investors

Asabys Partners | AXA Next | Early Bird | Ekkio Capital | High-Tech Gründerfonds | Imec.Xpand | NLC Ventures BV | Seroba Life Sciences | Seventure Partners | SOSV | Supernova Invest | Truffle Capital | TVM Capital...

CROs, Consulting firms & professional services

BIT Group | Boston Healthcare | Elemed | Eurofins | Genae | ICOSA | IQVIA | ITK Engineering | JA Kemp | Lumeon | Minnetronix Medical | NAMSA | SGS...

EXPERT MEETINGS

One-to-one flash meetings with medical device experts to address all your strategic needs (QA/RA, Human resources, Business development, Clinical affairs, Public affairs, Fundraising, Market strategy...).

Powered by:



Conferences



65
International
speakers

Steered by a prestigious Committee, the **MedFIT conference programme** brings together bright minds to debate on innovation-focused topics and to discuss the current stakes of the sector related to:

- 1 Growing early-stage innovation**
#Partnerships #Investment #R&D
- 2 Market innovation**
#Regulation #BusinessModels #Strategy
- 3 Digital innovation**
#AI #Data #Transformation

STEERING COMMITTEE

Industry

Stig Visti Andersen, CEO, **OVVI Diagnostics**

Xavier Bertrand, VP EMEA Healthcare Services & Alliances, **Boston Scientific**

Franz Bozsak, CEO & Co-Founder, **Sensome**

Ravi Chana, Head of Business Development, **Roche Diagnostics**

Ulf Hengstmann, Digital Lead Medical Affairs & Pharmacovigilance, **Bayer**

Mike Karim, CEO, **Oxford Endovascular**

Daniel Kroiss, Vice President of R&D, **MicroPort CRM**

Hervé Monchoix, Strategic Innovation Leader, **Becton Dickinson**

Nicolas Ploquin, CEO, **Unilabs France**

Cécile Réal, CEO, **Endodiag**

Rogier Receveur, Senior Engineering Manager, **Bakken Research Center, Medtronic**

Nils Reimers, Director R&D, **Stryker**

Nina Rognon, New Business Development and Innovation Manager, **Philips**

Simon Turner, EU Scouting, **Baxter**

Academia, technology transfer offices

David Aubert, MEDTEG Business Developer, **Ghent University**

Remke Burie, Managing Director, **Technical Medical Centre, University of Twente**

Josephine Dixon-Hardy, Director Medical Technology Innovation, **University of Leeds**

Caroline Dreyer, President, **SATT Conectus**

Terry Gourlay, Head of Department, Biomedical Engineering, **University of Strathclyde**

Abhay Pandit, Scientific Director, **CURAM**

Investors

Frank Bulens, Partner, **Imec.xpand**

Anke Cassing, Investment Manager, **High-Tech Gründerfonds**

James Greene, Advisor, **Seroba Lifesciences**

Associations, clusters and law firms

Florent Surugue, Economic Development and SMEs Director, **SNITEM**

Cécile Théard-Jallu, Partner Attorney, **De Gaulle Fleurance & Associés**

Pitch sessions

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects, licensing opportunities and services in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

START-UP SLAMS

The Start-up Slams are a great opportunity for **young companies** seeking to raise a financing round to showcase their project in front of potential partners and investors. The winner(s) will be awarded as the **most innovative start-up(s) in Europe**.

COLLABORATIVE AND LICENSING OPPORTUNITY PRESENTATIONS

The Collaborative and Licensing Opportunity Presentations are a great opportunity for **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal. The winner(s) will be awarded as the **most promising technology(ies) in Europe**.



APPLY



BE SELECTED

by a jury
of experts



PITCH

during MedFIT

Registration

In the unique context of this year, **MedFIT organisers** and its **Steering Committee** made the decision to organise MedFIT together with **BioFIT**, the leading European partnering event for early-stage deals and investment rounds in the **Pharma/Biotech** field. Reduced rates are offered should you decide to attend both events.

REGISTRATION FEES

	RATES FOR MEDFIT ONLY		RATES FOR MEDFIT & BIOFIT	
	REGULAR FEE <small>From October 5th to October 29th, 2020 incl.</small>	LATE REGISTRATION <small>From October 30th, 2020</small>	REGULAR FEE <small>From October 5th to October 29th, 2020 incl.</small>	LATE REGISTRATION <small>From October 30th, 2020</small>
Mature company (> 5 years old) 1 full pass	€ 636	€ 699	€ 1,010	€ 1,112
Investor 1 full pass	€ 636	€ 699	€ 1,010	€ 1,112
Cluster Association 1 full pass	€ 490	€ 539	€ 861	€ 947
TTO University Research institution 1 full pass	€ 490	€ 539	€ 755	€ 839
Emerging company (≤ 5 years old) SME (≤ 5 employees) 1 full pass	€ 355	€ 391	€ 461	€ 507
Academic research fellow/associate Clinician 1 full pass	€ 224	€ 246	€ 377	€ 415

Fees per person (excl. VAT)

EXHIBITION FEES

	REGULAR FEE <small>From October 5th to October 29th, 2020 incl.</small>	LATE REGISTRATION <small>From October 30th, 2020</small>	
Mature company (> 5 years old) e-booth + 1 full pass	€ 1,336	€ 1,399	<p>The FULL PASS gives access to all the activities of the event:</p> <ul style="list-style-type: none"> • access to the partnering platform; • access to the live and recorded conferences; • access to the live and recorded itches; • access to the virtual exhibition area. <p>Each participant with a full pass has their own schedule of meetings.</p>
Investor e-booth + 1 full pass	€ 1,336	€ 1,399	
Cluster Association e-booth + 1 full pass	€ 1,190	€ 1,239	
TTO University Research institution e-booth + 1 full pass	€ 1,190	€ 1,239	
Emerging company (≤ 5 years old) SME (≤ 5 employees) e-booth + 1 full pass	€ 1,055	€ 1,091	

(excl. VAT)

SPONSORSHIP OPPORTUNITIES



PLATINUM
€20,000



GOLD
€15,000



SILVER
€ 10,000



BRONZE
€ 6,000

Achieving your business goals starts here!

Possibility to customise an offer to fit your needs.

CONTACT

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Registration and information on
www.medfit-event.com



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