





#### www.bioconvalley.org

Jochen Schulte State Secretary, Ministery of Economic Affairs, Infrastructure, Tourism and Labour

#### Chairman of the Supervisory Board of BioCon Valley $^{(\!R)}$ GmbH

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BioCon Valley® GmbH: 2 locations

# We put a face to Health Economy.



## **BioCon Valley® GmbH**

Cluster Health Economy Mecklenburg-Vorpommern





#### **Engine for growth**

The Health Economy in MV generates 15% of total gross value added (over 6 billion Euro).

2nd place in Germany

Health and Economy follow common paths.

This is how health economy is created as a truly successful sector in Mecklenburg-Vorpommern (MV). With a healthy natural environment and many innovative companies, together we are developing THE Health Region Mecklenburg-Vorpommern.

### **Our Services**

We coordinate activities of the health economy for Mecklenburg-Vorpommern on behalf of the State Government. Within this framework, we organise around 65 specialist and thematic events per year with over 3,000 participants.

#### Motor of employment

Every 5th employee in MV works in the health care industry (approximately over 150,000 people). Top position in Germany



"Whoever has something to say in the Health Economy in MV, says it with us."

## We are ...

#### ... your networker

In our BioCon Valley® we establish a network of business, science and politics and provide an overview of the market: statewide, nationwide and internationally.

And we accompany and develop innovative studies for the branch.

#### ... your trendsetter

We mediate between economy and science and initiate cooperation, so that you and your products and services can hit the ground running.

#### ... your internationaliser

We open up new markets for you and share our know-how to enable you to enter markets at home and abroad.

#### ... your marketer

Through our marketing, we put your topics, products and services in the spotlight.

... your value creators!