



## Hamburg Representative Office Dubai

The 'Healthcare Industry Service Centre' operating under the umbrella of the Hamburg Representative Office UAE in Dubai was officially opened in January 2012. It is a governmental initiative of the Hamburg State Ministry of Health and Consumer Protection, funded by the European Social Fund. The project was realised in cooperation with Norgenta, North German Life Science Agency. Norgenta is the project and service agency of the Federal States of Hamburg and Schleswig-Holstein, established to support life science activities in Northern Germany. Since January 2013, the Federal State of Mecklenburg-Vorpommern represented by its cluster organisation BioConValley is also participating in the activities of our Service Centre. In total, the Healthcare Industry Service Centre offers support to more than 500 MedTech, BioTech and Pharma companies from Northern Germany.

The Healthcare Industry Service Centre focuses on cooperation between Northern Germany and the GCC countries in the fields of medical education and training, international patient care, research and projects whereby companies from Northern Germany can offer their products, technologies and services to the local healthcare market. Through its close network with regional decision makers the Healthcare Industry Service Centre identifies possible areas of partnership and facilitates cooperation between both sides.

Its services include market information, consultancy on market entry strategies and cultural issues and facilitation of contacts to local authorities and health care representatives.

The Hamburg Representative Office UAE was opened in Dubai in 2006. It represents the Senate of the Free and Hanseatic City of Hamburg, the Hamburg Chamber of Commerce, the Hamburg State Ministry of Health and Consumer Protection, the Hamburg State Ministry of Economics, Transportation and Innovation, the Hamburg Business Development Corporation (HWF), and the Hamburg Tourist Board.

Its main objective is to strengthen the economic, social and cultural relations between Hamburg and the Arab Gulf Region.

### Contact

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